

The Multi Pass takes centre stage again for its second summer outing.

After its popular reception among holidaymakers last year, the Multi Pass once again offers a wide range of activities for just  $1 \in$  per day.

A number of new additions are set to make the Multi Pass even more attractive, with some 30 participating activity providers offering at least a 20 % discount on selected pastimes.

The Multi Pass Portes du Soleil works just the same as in 2009, so it's just as easy for you and your guests.

Nonetheless, this brochure contains handy information about the Multi Pass which is also available online at : www.lemultipass.com/pro

# **Multi Pass presentation**

## What is the Multi Pass?

The Multi Pass is a leisure card which gives holders unlimited access to a range of activities during their stay: summer lifts for walkers, pools and supervised bathing lakes, tennis, ice skating, holiday trains, cultural sites and public transport

(Balad'Aulps Bus, Colombus, scheduled LIHSA routes in the Vallée d'Aulps and Vallée d'Abondance and services from Troistorrents run by Chablais et Transports Publics du Chablais).

## Who is the Multi Pass suitable for? What are the different Multi Pass options?

The Multi Pass is aimed at all those who want to enjoy mountain pastimes without paying the earth.

Three options are available:

- 1  $\in$  [1.50 CHF] / day of your holiday, when staying with a participating accommodation provider
- 6  $\in$  (9 CHF) / day when not staying when not staying with a participating accommodation provider
- 50 € (75 CHF) for the season Multi Pass (non-transferable + holder's photo)

<u>Note</u>: A one-off  $3 \in$  deposit is also payable for the "hands-free" card which accompanies the  $1 \in$  and  $6 \in$  Multi Pass. This deposit will be refunded by the issuing ticket office upon the return of the "hands-free" card.

## When can the Multi Pass be used?

The offer runs from 12<sup>th</sup> June to 12<sup>th</sup> September 2010 subject to availability and participating activity providers' schedules.

## New for 2010

 $\bullet$  Lots of new activities on offer with at least a 20 % discount for valid Multi Pass holders

• MTB riders with a Portes du Soleil liftpass who stay with participating accommodation providers get free access to all Multi Pass activities for as long as their liftpass is valid.

Can paragliders use the summer lifts for walkers if they have a Multi Pass?

Yes, of course!



# Accommodation providers: accreditation

### How much is it to join the Multi Pass scheme? Who do I have to pay my annual fee to?

Membership is  $15 \in (22 \text{ CHF})$  per listed bed.

For 2009 Multi Pass members, the fee is only  $10 \in (15 \text{ CHF})$  per bed if payment is received before  $11^{\text{th}}$  June 2010.

For first-time members, the fee is only  $10 \in (15 \text{ CHF})$  per listed bed if payment is received by  $30^{\text{th}}$  April 2010 at the latest.

Membership payments should be made at your local tourist office which will be happy to provide further information and transmit any questions you may have to the Multi Pass Portes du Soleil Association.

# What are the conditions of Multi Pass membership?

#### In France:

- Members must be registered with their tourist office, unless they have special dispensation from the tourist office President for statutory reasons (some tourist office statutes prevent tour operators or grouped accommodation providers from registering with them)

- Members must pay the relevant 15  $\in$  or 10  $\in$  fee according to their circumstances (see above).

- Members must pay the holiday tax ("la taxe de séjour").

#### In Switzerland:

- Members must pay their joining fee of  $15 \in (22 \text{ CHF})$  or  $10 \in (15 \text{ CHF})$  according to their circumstances (see above).

- Members must declare their holiday tax ("la taxe de séjour") every month at their local tourist office.

## What is the Multi Pass definition of bed numbers?

It is deemed to be the total listed sleeping capacity of your accommodation.

As an example, a double bed, a sofa-bed and a camping pitch are reckoned to be two beds each.

The sleeping capacity you should declare is the figure you provided on your official prefectoral document, which you also lodged with the tourist office.



# The Multi Pass for people on holiday

# How do tourists identify accredited accommodation providers?

A list of partner accommodation providers/operators is available online at www.lemultipass.com Accredited operators can also be identified by the Multi Pass sticker reading: "Hébergeur – Multi Pass Portes du Soleil".



# How can tourists find out about the activities on offer with the Multi Pass?

An activity guide will be available in all tourist offices and at liftpass ticket offices. This information is also online at www.lemultipass.com

## Can tourists buy the Multi Pass when they want?

Guests are expected to request the Multi Pass for the duration of their stay from accredited accommodation providers.

A family staying for 6 days <u>may not</u> purchase the Multi Pass for only 3 days.

# Is there a minimum stay associated with the Multi Pass?

Guests must stay at least one night with participating accommodation providers to qualify for the Multi Pass.

Moreover, guests staying with accredited accommodation providers can, if they wish, purchase a 2-day Multi Pass for  $2 \in$ .

# Multi Pass 2010 advertising



Once again this year, nearly 300 000  $\in$  is budgeted for advertising in France and Switzerland.

This media campaign involves:

- flyers in special editions entitled "vacances en montagne" published by L'Express, L'Equipe Magazine, Le Figaro, Alpes Magazine, Loisirs.ch, TV Régions...
- a heavy internet presence with a series of sponsored links and display ads
- a far-reaching regional PR campaign to encourage daytrippers
- the creation of fresh visual advertising to reinforce these activities.

# Activities covered by the Multi Pass

RESORT		Tariff without Multi Pass
Portes du Soleil li	ftpass – full dav	Adult 20.50 €
Portes du Soleil liftpass – full day		Child 14 €
	Abbey cloister	Adult 2 €
Abondance	Maison du Val	Adult 3€
Abondance		Child 2.50 €
	Tennis	10€/hour
	Walkers' mountain lifts	Adult 6 € (return fare)
La Chapelle		Child 4.50 € (return fare)
d'Abondance	Tennis	10€/hour
	Maison des Sœurs	Adult 2.60 €
	Exhibition "Tree talk"	Child 1.40 €
	Holiday train	Adult 2.50 €
		Child 1.50 €
	Pool	Adult 4.10 €
Châtel		Child 3.60 €
	Walkers' mountain lifts	Adult 5 € (return fare)
		Child 3.80 € (return fare)
	Tennis	10€/hour
	Discovery Centre (Aulps Abbey)	Adult 5.50 €
	Discover y Centre (Adips Abbey)	Child 3 €
Vallée d'Aulps	Montriond bathing lake	Free
	Walkers' mountain lifts	5.60 € (return fare)
	Tennis (Le Biot and Le Corbier)	5€/hour
	Deel	Adult 3.40 €
	Pool	Child 2.60 €
Avoriaz		Adult 5.60 € (return fare)
	Walkers' mountain lifts	Child 4.50 € (return fare)
	Tennis	8.40 €/hour
	lee eksting	Adult 4.15 €
	Ice skating	Child 3.45 €
	Holiday train	Free
Morzine	Pool	Adult 4.25 €
worzine	FUU	Child 3.55 €
	Walkers' mountain lifts	Adult 5.50 € (return fare)
	vvaikers mountain lifts	Child 4.40 € (return fare)
	Tennis	11 €/hour
	Los Ecolos bathing laka	Adult 3 €
	Les Ecoles bathing lake	Child 2 €
	Mechanical Music Museum	Adult 7 €
		Child 4 €
Les Gets	Holiday train	Free
	Holiday train cultural tour	Adult 2 € to 6 €
		Child 2 € to 4 €
	Walkers' mountain lifts	Adult 5.20 $\in$ to 6 $\in$ (return fare)
		Child 3.20 € to 4.70 € (return
		fare)
	Tennis	Free

Morgins	Moulins de la Tine	Adult 9 CHF Child 6 CHF
	Pool	Adult 5 CHF Child 3 CHF
	Walkers' mountain lifts	Adult 8 CHF (return fare) Child 5.50 CHF (return fare)
	Tennis (outdoor)	20 CHF / hour
Champéry	Pool	Adult 7 CHF Child 5 CHF
	Walkers' mountain lifts	Adult 15 CHF (return fare) Child 7.50 CHF (return fare)
	Tennis (outdoor)	25 CHF / hour
	lce skating (subject to availability)	Adult 7 CHF Child 5 CHF
Val d'Illiez Les Crosets Champoussin	Walkers' mountain lifts	Adult 6 € to 10 CHF (return fare) Child 4 € to 6.60 CHF (return fare)
	Pool	Adult 5 CHF Child 4 CHF
	Tennis	20 CHF / hour
Torgon	Vionnaz "Evolution Espace" Museum	Adult 5 CHF Child 4 CHF
	Walkers' mountain lifts	Adult 11 CHF (return fare) Child 9 CHF (return fare)
Public inter-resort transport	Balad'Aulps Bus (includes new route to Lake Montriond)	1 € / single
	Colombus	1 € / single
	Chablais Public Transport (Trans- ports Publics du Chablais) (departing from Troistorrents)	Troistorrents – Morgins Adult 7 CHF Child 3.50 CHF
		Troistorrents – Champéry Adult 4.80 CHF Child 2.40 CHF

Conditions apply for groups; please enquire at relevant activity providers.



The activity providers listed here offer the following reductions to valid Multi Pass holders:

RESORT	ACTIVITY	REDUCTION
ABONDANCE	Abbey cloister	Guided tour 3.50 € per adult $2 \in per child (normally 4.50 € and 3.50 €)$
	Adventure circuit "Arbr'Acadabra"	20 % off various circuits from 1.30pm - 4pm valid for one sole visit per person
	Mountain guide Cédric CORDONNIER	20 % off "Altibivouac" outing (2 day, 1 night mountain trip to Lake Plagnes, includes one night's camping, 1 meal, 1 breakfast and supervision + storytelling evening in a teepee), minimum 8 people required, by prior reservation at Abondance tourist office 20 % off "Croque Montagne" outing (1/2 day (morning) tour to gather plants, fruit and edible roots in mountain meadows, return to Prétérié to cook the harvest!), minimum 4 people required, by prior reservation at Abondance tourist office
LA CHAPELLE	Cheese dairy	20 % off cheesemaking tour
CHATEL	Loy leisure park	20 % off mini-golf <i>(3€)</i> and pitch & putt <i>(7€)</i>
	Lou Roug's equestrian centre	20 % off pony rides on Mondays from 4pm-5pm (max. 5 people aged 13 yrs +)
	Fantasticable	20 % off (27,20 € instead of 34 €)
VALLÉE D'AULPS	"Seytroux à la Loups" discovery trail	50 % off the interactive game kit "Seytroux à la Loups" on sale in Vallée d'Aulps tourist offices
	Indiana'Ventures Paint Ball Saint-Jean d'Aulps	20 $\%$ off reservations for 10am on Wednesdays and Fridays
	Indiana'Ventures Rafting	20 % off rafting reservations for Saturday, Sunday and Monday at 9am
MORZINE	Summer sledging	20 % off one descent
	Intersport Easy 2 Ride	20 % off MTB lessons
	Alpi Rando & VTT (MTB) Mountain guiding	20 $\%$ off 1/2 outing and MTB tour (1/2 day)
	Aile Libre Parapente (paragliding)	20 % off all accompanied flights if booked on a Sunday [56 € instead of 70 €]

	Indiana'Ventures MTB outings	20 $\%$ off bookings made for Sunday and Monday afternoon
MORZINE	Indiana'Ventures Canyoning	20 % off Sunday bookings
	Indiana'Ventures Parcours Aventure	20 $\%$ off bookings for Monday, Wednesday and Saturday morning
LES GETS	Morz'na Quads	20% off all adult bookings on Saturday, Sunday and Monday
	Envol System Trampoline	20 % off single tickets 10 minutes of trampoline with protective sides Bungee cord and Elastic Fly
	Ecole VTT MCF (MTB) <i>Nicolas ANTHONIOZ</i>	20 % off MTB lessons
	Roger & Gallet automated display at the Mechanical Music Museum	20 % off entrance price to see Roger & Gallet exhibits (2.80 € instead of 3.50 €)
	Library	Free holiday membership
	Aventure Parc	20 % off children's entry to "jaune" <i>(yellow)</i> circuit before midday
MODOINIO	Dévalkart	25 %
MORGINS	Archery circuit	25 %
Champéry	Forest adventure "Accrobranche du Dahu"	20 % off from 9am-12pm
	Fishing	20 % off trout fishing at Chalet Rosalie daily from 2pm - 5pm (by prior reservation)
	Canyoning	20 % off bookings for Monday afternoon, Tuesday, Thursday and Sunday by prior reservation. <i>(70 CHF instead of 90 CHF)</i>
VLCC	Paragliding school / Tandem rides	20 % off all long-distance flights ("grands vols") (128 CHF instead of 160 CHF)
	Point Sud	20 %
TORGON	Archery	20% (closed Wednesdays and Thursdays)

